



Print out this form and Fax back to  
Cardas Audio at 541-347-2301

**Office Use Only**  
Date Received: \_\_\_\_\_  
Dealer number: \_\_\_\_\_  
Dealer Area: \_\_\_\_\_  
Golden Dealer: \_\_\_\_\_

**Dealership Application** Page 1 of 4

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Area Represented: \_\_\_\_\_

Contact Country Code and Business Phone: \_\_\_\_\_

Contact Country Code and Sales Phone: \_\_\_\_\_

Contact Country Code and Fax: \_\_\_\_\_

Contact eMail: \_\_\_\_\_

Internet URL: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Shipping Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Preferred Payment:  Open Account  C.O.D.  Credit Card

Company Structure:  Corporation  Partnership  Sole Proprietorship

If Corporation, Corporation Name: \_\_\_\_\_

If Partnership, Partner Names: \_\_\_\_\_  
\_\_\_\_\_

Trade Reference 1 Name: \_\_\_\_\_

Trade Reference 1 Contact: \_\_\_\_\_

Trade Reference 1 Country Code and Phone: \_\_\_\_\_

Trade Reference 1 Country Code and Fax: \_\_\_\_\_

Trade Reference 2 Name: \_\_\_\_\_

Trade Reference 2 Contact: \_\_\_\_\_

Trade Reference 2 Country Code and Phone: \_\_\_\_\_

Trade Reference 2 Country Code and Fax: \_\_\_\_\_

Trade Reference 3 Name: \_\_\_\_\_

Trade Reference 3 Contact: \_\_\_\_\_

Trade Reference 3 Country Code and Phone: \_\_\_\_\_

Trade Reference 3 Country Code and Fax: \_\_\_\_\_

Cardas Audio, Ltd. • 480 Eleventh Street, South East • Bandon, Oregon 97411  
Voice 541.347.2484 • Fax 541.347.2301 • eMail cardas@cardas.com • Internet http://www.cardas.com



**Dealership Application** Page 2 of 4

Bank Name: \_\_\_\_\_

Bank Account Number: \_\_\_\_\_

Bank Contact Name: \_\_\_\_\_

Bank Country Code and Business Phone: \_\_\_\_\_

Bank Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Total Number of Employees: \_\_\_\_\_ Number of Sales People: \_\_\_\_\_

Store Manager Name: \_\_\_\_\_

Why do you wish to be a Cardas Dealer?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Brands currently sold and for how long?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Cable brands currently sold?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Describe your current reference system

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you now or do you plan to offer Video products?  Yes  No



**Dealership Application** Page 3 of 4

Date Business Established: \_\_\_\_\_

How long in present location? \_\_\_\_\_

Store Hours: \_\_\_\_\_

Business Hours: \_\_\_\_\_

Which Cardas products do you wish to carry and why?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Describe your market. \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What is the primary focus of the store?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Describe Store Location.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Describe Store.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



*Store Floor Plan Diagram*



*Describe how you display audio cables.*

---

---

---

---

*What materials can we provide to help sell our products?*

- Ad Slicks*    *Logo Slicks*    *Product Photography*    *Product Descriptions*
- Store Signage*    *Store Banners*    *Store Artwork*    *Product brochures*
- Product Displays*    *Novelty items*

